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models, tools, and techniques of successful change management so organizations can adapt to tough market conditions and succeed ... Making Sense of Change Management: A Complete Guide to the ... Sensemaking or sense-making is the process by which people give meaning to their collective experiences. It has been defined as "the ongoing retrospective development of plausible images that rationalize what people are doing" (Weick, Sutcliffe, & Obstfeld, 2005, p. 409). The concept was introduced to organizational studies by Karl E. Weick in the 1970s and has affected both theory and practice. Sensemaking - Wikipedia Making Sense of Change Management remains essential reading for anyone who is currently part of, or leading, a change initiative. Online supporting resources include lecture slides, making this an ideal textbook for MBA or graduate students focusing on leading or managing change. Making Sense of Change Management (4th ed.) This paper provides students with a summary overview of the last five chapters of Making Sense Of Change Management., by Cameron and Green (2004). The intent of this paper is to enhance students' understanding of the principles of organizational change management. Key terms are provided with each chapter summary.

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